

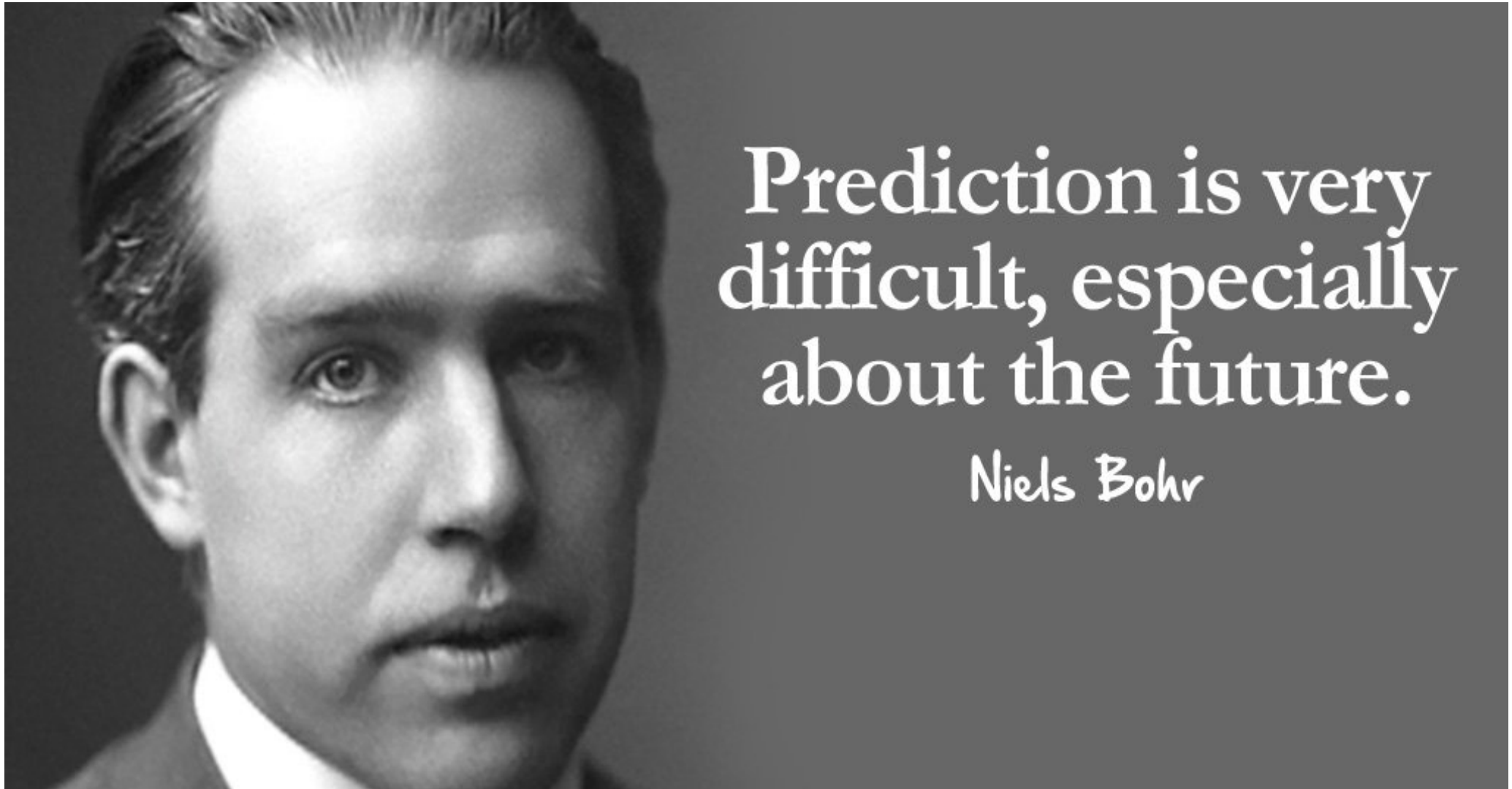


Financial Forecasting for Businesses

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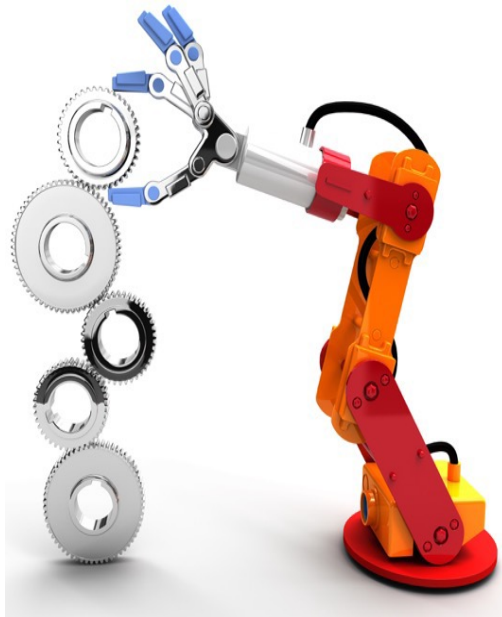
1.1 – The problem: financial risks in businesses



1.2 – The problem: financial risks in businesses



2 – The solution



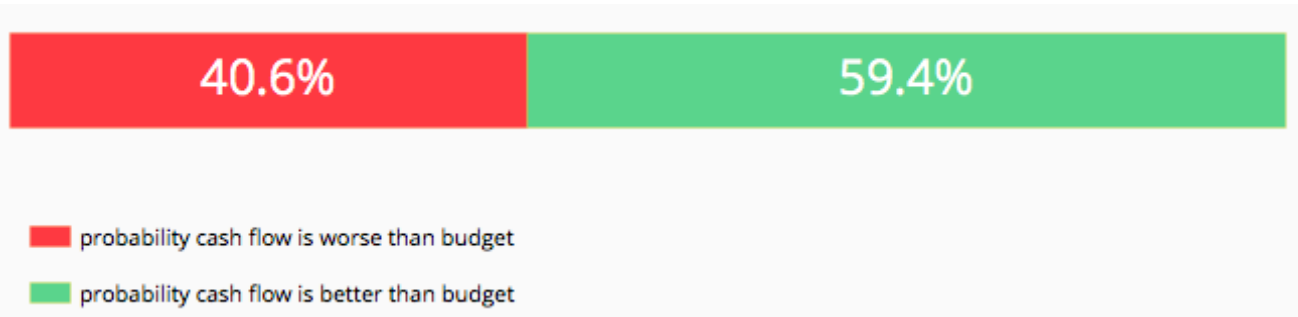
A **proper financial risk management** is definitely a competitive advantage

Internally developed
quantitative forecasting calculation engine
fully back-tested

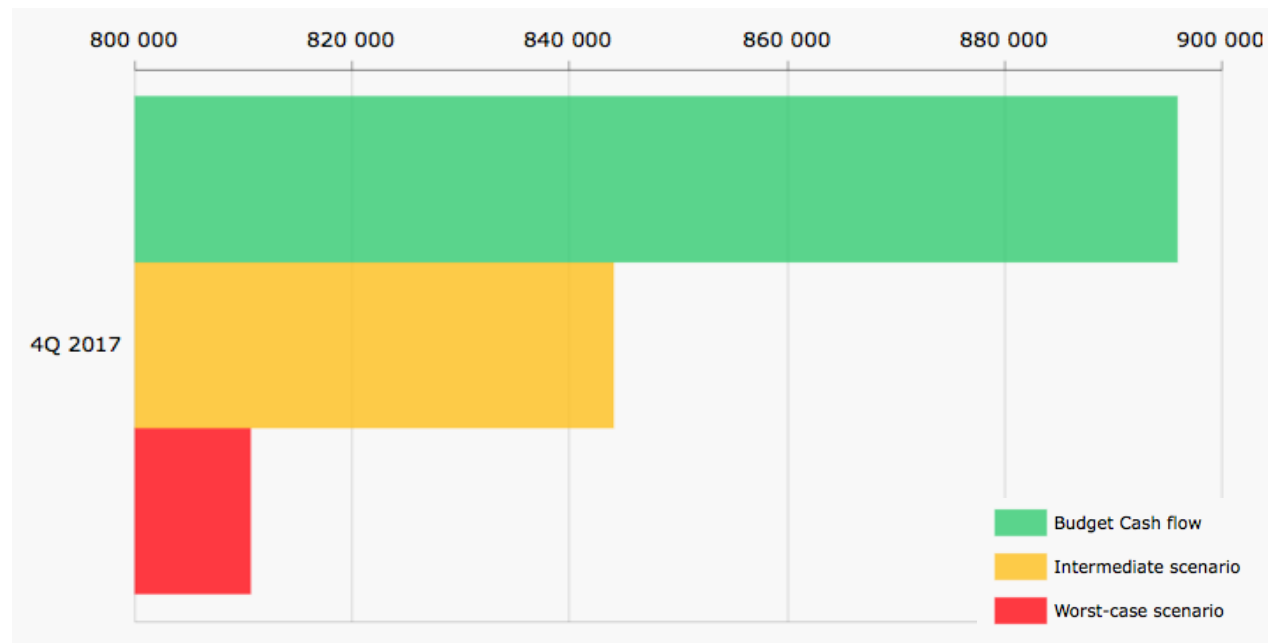
3.1 – How does it work: quant insights

Predicting with Probabilistic Tools

Is your business goal **likely** or not?



How much cash flow will be available?



3.2 - How does it work? The platform



1. Create profile

Name, surname & email



2. Enter cash flows

Payments, receivables, purchases



3. Measure the risk

ekuota calculates the risk



4. Define strategy

According to risk tolerance



5. Alert notification

Updates on key risk changes



6. Reach targets

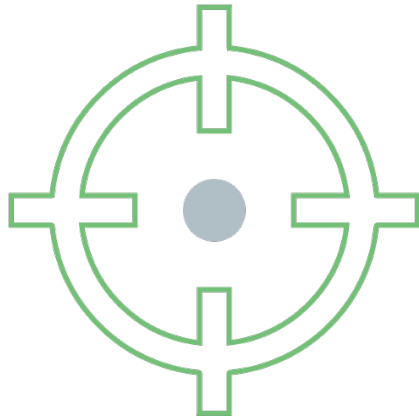
Daily monitoring



4.1 – Value proposition for Companies

Conscious decisions = Effective management

- **FX Risk**
- **Commodities Risk**
- **Interest Rates Risk**



Timely insights on
actual financial performances



Full control
with
our new fintech tools

4.2 – Value proposition for Intermediaries

Services for corporate customers

- **Intercept the specific real time needs**
 - **Provide tailor-made offers**

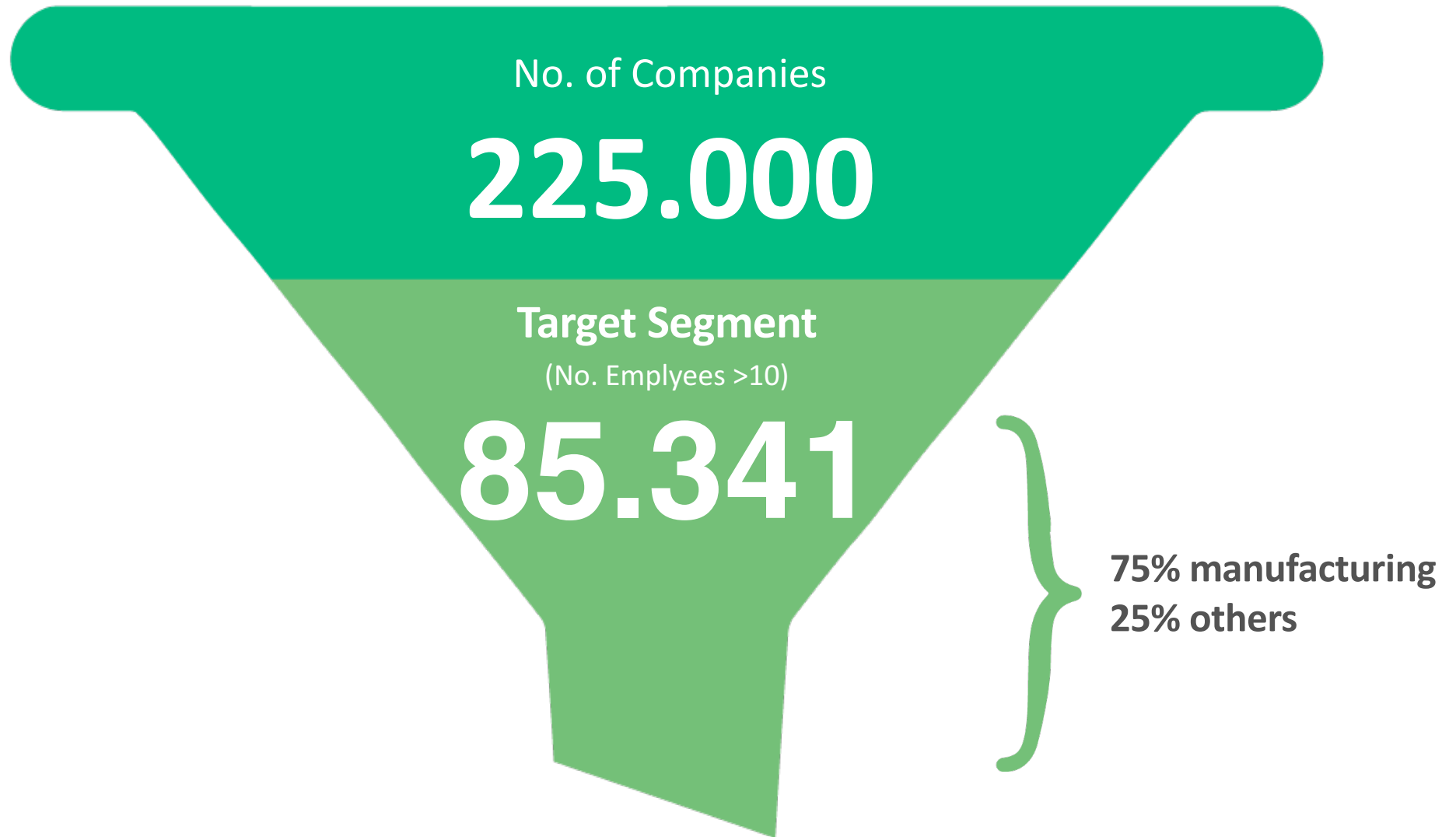


increase customer loyalty
via cost-effective marketing solutions



continuous monitoring
of customers' financial risks

5 – The Italian market



6 – Funding



700K

Smart Start Italia

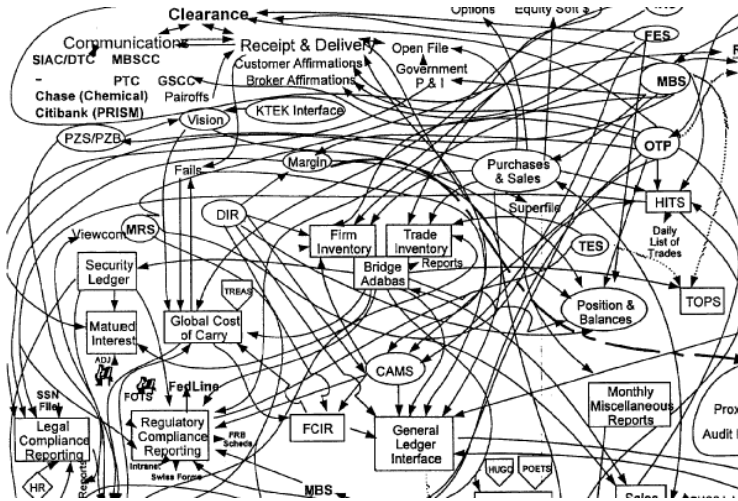
is a Government-funded scheme

for innovative start-up

with a high-tech, innovative business idea

B.E. – Before Ekuota Era

COMPLEXITY



OUTDATED INSTRUMENTS



**CRYSTAL
BALL
FORECAST**

**BAD
RESULTS**





EKUOTA ERA RISK IS AN OPPORTUNITY

RELAX & HAVE PROFITS!

The team



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CEO, Co-founder
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